

ISSUE	DATES	Planned issue-related focal topics by area				
		Main topic	MANAGEMENT, FINANCING, INSURANCE	PRACTICE + EXPERTISE	COMPANIES + MARKETS	GARDEN, FORESTRY AND MUNICIPAL TECHNOLOGY
		Trade fair reporting → Are you still missing your theme for 2022? Then please contact us directly for intrayear planning of the issue at: anzeigen.agrartechnik@dlv.de We look forward to hearing from you!	Rolling cluster topics are: * Financial services * Insurance products * Dealer satisfaction barometer * New machine financing * Used machine management * IT industry solutions * Sustainability, energy efficiency * Digitalisation in commerce * After-sales market * Customer loyalty/acquisition * Online sales and marketing * Referral marketing * Training + personnel management * etc.	Rolling cluster topics are: * Manufacturer's machines * Suppliers, components * Spare parts industry, wholesale * Tyres and wheels * Lubricants and hydraulics * Service, diagnosis * Electricity, electronics * Automation, sensor technology * Maintenance, tools * Digital ecosystems (Farming 4.0) * Smart + Precision Farming * Field-Robotics * Driving assistance systems * Big Data, AI, Data-Networks * Cloud solutions, 5G technologies * Company portraits from trade and industry * etc.	Rolling cluster topics are: * Corporate reporting * Industry reports * Trend report by product groups * Future technologies * Digital innovations * Software and applications * Market developments * Start-Ups * Company portraits from trade and industry * etc.	Rolling cluster topics are: * Motorised equipment: Motordriven machines for municipal technology * Garden, forestry and cleaning technology for professionals * Professional lawn care * Dealer satisfaction * Trade fairs and exhibitions * etc.
No.	P: A: C:					CONSTRUCTION MACHINERY TECHNOLOGY
			Rolling cluster topics are: * Developments, trends and new products * Trade fairs and exhibitions, * etc.			
JANUARY	1 05.01.2022 06.12.2021 13.12.2021	Landtechnische Unternehmertage (LTU) in Wuerzburg, 13.01 – 14.01.2022 in VCC Wuerzburg; Country focus: Italy	Area represented with at least 3 different cluster topics per issue	Area represented with at least 3 different cluster topics per issue	Mineral fertilizer technology	Wheel loader
FEBRUAR	2 02.02.2022 10.01.2022 14.01.2022	 AGRITECHNICA Fair preview, Hanover, 27.02. – 05.03.2022	Area represented with at least 3 different cluster topics per issue	Area represented with at least 3 different cluster topics per issue	Middle class tractors	Area represented with at least 3 different cluster topics per issue
MARCH	3 02.03.2022 07.02.2022 11.02.2022	 AGRITECHNICA , Main reporting, Hanover, 27.02.-05.03.21 Internationale Eisenwarenmesse	Area represented with at least 3 different cluster topics per issue	Area represented with at least 3 different cluster topics per issue	Precision Farming (Agriculture 4.0)	"Start of the season"
APRIL	4 06.04.2022 14.03.2022 18.03.2022	tire technology EXPO , Hanover, 05.04. – 07.04.22 agra, Leipzig, 21.04. – 24.04.22 Hannover Messe , Hanover, 25.04. – 29.04.22	NEW! Modern financing solutions / Leasing I	Workshop equipment (pneumatic tool)	Potato technology	Area represented with at least 3 different cluster topics per issue
MAY	5 04.05.2022 11.04.2022 14.04.2022	The tire Cologne , Cologne 24.05. – 26.05.22	Area represented with at least 3 different cluster topics per issue	Area represented with at least 3 different cluster topics per issue	Forage harvester	Attachments- and hedge-Care Tools
JUNE	6 01.06.2022 09.05.2022 13.05.2022	DLG Feldtage , Mannheim 14.06. – 16.06.22 SPOGA + GAFA , Cologne, 19.06. – 21.06.22 Öko-Feldtage , Villmar, 28. – 30.06.22	Area represented with at least 3 different cluster topics per issue	Area represented with at least 3 different cluster topics per issue	Stubble cultivation (disc harrows)	Mobile excavator
JULY/AUGUST	7-8 13.07.2022 20.06.2022 24.06.2022	Tarmstedt , Tarmstedt, 08.07. – 11.07.22 Interforst , Munich, 20.07. – 23.07.22	Area represented with at least 3 different cluster topics per issue	Workshop equipment (ratchet boxes)	Drilling technique (mechanical and/ or pneumatic)	Area represented with at least 3 different cluster topics per issue
SEPTEMBER	9 07.09.2022 15.08.2022 19.08.2022	GaLaBau , Nuremberg, 14.09. – 17.09.22 IAA Nutzfahrzeuge , Hanover, 20.09. – 25.09.22	Area represented with at least 3 different cluster topics per issue	Area represented with at least 3 different cluster topics per issue	Grassland technology	Area represented with at least 3 different cluster topics per issue
OCTOBER	10 05.10.2022 12.09.2022 16.09.2022	bauma , Munich, 24.10. – 30.10.22	Area represented with at least 3 different cluster topics per issue	Area represented with at least 3 different cluster topics per issue	Organic fertilisation (solid manure spreading)	Area represented with at least 3 different cluster topics per issue
NOVEMBER	11 02.11.2022 10.10.2022 14.10.2022	SIMA , Paris, 06.11. – 10.11.22 EuroTier , Hanover, 15.11. – 18.11.22	NEW! Modern financing solutions/Leasing II	Workshop equipment (air conditioning maintenance equipment)	Interior technology (feeding- and milking technology, ...)	Area represented with at least 3 different cluster topics per issue
DECEMBER	12 07.12.2022 14.11.2022 18.11.2022	Parts & Service World (PSW) Kassel, 25.11. – 27.11.22	Area represented with at least 3 different cluster topics per issue	Focus on tires and wheels	Technology for mechanical weed control	Focus on municipal technology

P: Publication date ■ A: Advertising deadline ■ C: Copy deadline
We reserve the right to modify topics.