

ISSUE	DATES	Planned key topics for each issue by department				
		Main topic	MANAGEMENT, FINANCING, INSURANCE	PRACTICE & EXPERTISE	COMPANIES & MARKETS	LANDSCAPING, FORESTRY & MUNICIPAL TECHNOLOGY
No.	P A C	Trade fair coverage	Ongoing thematic clusters; * Financial services * Insurance products * Dealer satisfaction barometer * New machine financing * Used machine management * IT industry solutions * Sustainability, energy efficiency * Digitalisation in the trade sector * After-sales market * Customer loyalty/acquisition * Online sales and marketing * Referral marketing * Training & personnel management * and much more	Ongoing thematic clusters; * Suppliers, components * Spare parts industry, wholesale * Tyres & wheels * Lubricant & hydraulics * Service & diagnosis * Electrics & electronics * Automation & sensor technology * Maintenance & tools * Digital ecosystems (Farming 4.0) * Smart & precision farming * Field robotics * Driving assistance systems * Big data, AI, data networks * Cloud solutions, 5G technologies * Company portraits (trade and industry) * and much more	Ongoing thematic clusters; * Reports on companies * Industry reports * Trend reports by product group * Future technologies * Digital innovations * Software and applications * Market developments * Start-ups * Company portraits (trade and industry) * and much more	Ongoing thematic clusters; * Power tools: engine-powered machines for municipal engineering * Landscaping, forestry and cleaning technology for professionals * Professional lawn care * Dealer satisfaction barometer * Trade fairs and exhibitions * and much more
		→ Is there a topic that you would like to see in 2023? Then contact us directly to discuss the calendar for upcoming issues by sending an email to: anzeigen.agrartechnik@dlv.de We look forward to hearing from you!				<b>CONSTRUCTION MACHINERY ENGINEERING</b> Ongoing thematic clusters; * Developments, trends and new products * Trade fairs and exhibitions * and much more
JANUARY	<b>1</b> 04/01/2023 07/12/2022 14/12/2022	<b>LTU Landtechnische Unternehmertage 2023</b> 12/01 and 13/01, Würzburg <b>Fruchtwelt Bodensee</b> , Friedrichshafen, 13/01 to 15/01		Addition of oils and lubricants	Trend report: Plant protection technology	
FEBRUARY	<b>2</b> 01/02/2023 09/01/2023 13/01/2023	Tier & Technik, St. Gallen, 23/02 to 26/02	Post-event reporting LTU 2023 (Focus on robotics and skills shortages)		Trend report: Large tractors	
MARCH	<b>3</b> 01/03/2023 06/02/2023 10/02/2023	<b>Z – Die Zuliefermesse 2023</b> , Leipzig, 07/03 to 10/03 <b>tire technology EXPO</b> , Hanover, 21/03 to 23/03 <b>FORSTlive 2023</b> , Offenburg, 31/03 to 02/04	Modern financial solutions/Leasing I		Trends in films, nets and twines	Start of power tool season
APRIL	<b>4</b> 05/04/2023 13/03/2023 17/03/2023	Hannover Messe, Hanover, 17/04 to 21/04	Future-proof IT networks and cloud solutions in the trade sector	Workshop equipment: lifting platform or vehicle inspection pit	Trend report: Square balers	
MAY	<b>5</b> 03/05/2023 11/04/2023 14/04/2023			Utility vehicles and mobility solutions for specialist trade	Trend report: Combine technology	<b>CONSTRUCTION ENGINEERING:</b> Sales opportunities for agricultural equipment in the construction industry
JUNE	<b>6</b> 07/06/2023 10/05/2023 17/05/2023	<b>demopark 2023</b> , Eisenach, 18/06 to 20/06 <b>SPOGA+GAFA 2023</b> , Cologne, 18/06 to 20/06			Focus on demopark 2023 incl. innovations Trend report: Precision seeding technology	Hand-held sweepers
JULY-AUGUST	<b>7-8</b> 12/07/2023 19/06/2023 23/06/2023	<b>Öko-Feldtage (Organic Field Days) 2023</b> , Dates and location not fixed yet <b>Tarmstedter Ausstellung</b> , Tarmstedt, 07/07 to 10/07/2022 <b>Internationale Forstmesse 2023</b> Lucerne, 22/08 to 27/08	Energy efficiency on farms	Wear parts for tillage equipment	Trend report: Soil cultivation (cultivator) Irrigation technology for farms, municipalities and gardens – an opportunity for trade?	
SEPTEMBER	<b>9</b> 06/09/2023 14/08/2023 18/08/2023	Rieder Messe 07/09 to 10/09		Focus on tyres (Added-value of tyres)	Agritechnica preview	Trend report: Municipal tool carriers
OCTOBER	<b>10</b> 04/10/2023 08/09/2023 14/09/2023	AGRITECHNICA, Hanover, 12/11 to 18/11	Modern financial solutions/Leasing II		Pre-trade fair report AGRITECHNICA 2023 Trend report: Viticulture technology Trend report: Organic fertilisation	
NOVEMBER	<b>11</b> 08/11/2023 13/10/2023 19/10/2023	AGRITECHNICA, Hanover, 12/11 to 18/11			Focus and main trade fair report AGRITECHNICA 2023	Trend report: Chainsaws
DECEMBER	<b>12</b> 06/12/2023 13/11/2023 17/11/2023		Pre-event reporting LTU 2024		Trends in digitalisation (technology, money and laws) "Farm Machine of the Year"	